

Panel Discussion on Transformative Agreements

Projekt DEAL – John Wiley & Sons
Exploring the largest national transformative agreement for scholarly communication



#SANLIC2019

Large scale transformation to open access; the DEAL negotiations

Gerard Meijer

Fritz-Haber-Institut der Max-Planck-Gesellschaft
Faradayweg 4-6
D-14195 Berlin
Germany
meijer@fhi-berlin.mpg.de



MAX PLANCK

digital library

All German research organizations have signed the 2003 *Berlin Declaration on Open Access* and have joined the OA2020 initiative.

The **DEAL** negotiations with **SpringerNature**, **Wiley** and **Elsevier** reflect the collective demand for more OA and transparent pricing.

PAR model (Publish & Read)

- Nationwide licenses to the entire portfolio of electronic journals
- All publications by corresponding authors of eligible institutions become open access immediately upon publication (CC-BY (=attribution) license)
- Fair pricing, ultimately only based on the number of papers published

Aligned with national approaches in UK, NL, AT, SE, NO and other countries

DEAL negotiations – objectives in terms of costs



Hybrid subscription journals: main focus of the negotiations

Timeline

pay subscription fees for reading access (~ 3.800 €/article)

to publish articles Open Access:

pay subscription fees and pay APC (~ 6.800 €/article)

“double dipping”

pay subscription fees; get credits for certain # of APCs
(offsetting models; partial OA; back to ~ 3.800 €/article)

pay for OA publishing of all articles & for reading (PAR)
(transformative agreements; **PAR-fee 2.750 €/article @ Wiley**)

pay for OA publishing of all articles; “flipped” to pure OA journals
(estimated to be possible for ~ 2.000 €/article)

Pure Open Access journals: national discounts on APCs negotiated

Details of the 3-year contract with Wiley

In January 2019, Projekt DEAL concluded a nationwide Publish & Read agreement with Wiley which grants:

- Open access publishing of an uncapped number of articles in Wiley hybrid and pure gold open access journals by corresponding authors of DEAL affiliated institutions.
- All publishing fees are paid centrally (no author-pays), calculated on exact number of articles published. “PAR fee” is fixed at € 2750 per article (hybrid), no annual increases. 20% discount on list APC for pure gold OA journals.
- Copyrights stay with authors, who have complete freedom of choice in license and are proposed CC-BY by default.
- Read access and permanent access for all DEAL participating institutions to all Wiley Online journal content including backfiles from 1997. “Dark archive” on server in Germany.
- Agreement is transparent, see link and FAQ at www.project-deal.de/wiley-contract

Panel Discussion on Transformative Agreements

Significance of the DEAL-Wiley „Publish & Read“ Agreement

- For Germany
- For Wiley
- For the global scholarly publishing landscape



Panel Discussion on Transformative Agreements

Relating the agreement to South Africa

“While sweeping change in the Global North will see more northern research freely available to all online, the danger for locals is twofold: firstly, that they may be limited in their opportunities to publish (especially by expensive APCs) and, secondly, that their own research drowns in the worsening invisibility of the online discoverability sphere”



#SANLIC2019

<http://dx.doi.org/10.1590/sajs.2014/20140111>

Panel Discussion on Transformative Agreements

Based on your experience, what are some possible challenges and opportunities for libraries and library consortia with less financial leverage in driving the OA transition

